

Naantali Spa is Finland's Leading Hotel for the second time in a row

Naantali Spa has won the prestigious title of Finland's Leading Hotel at the 2020 World Travel Awards, celebrated on the 2nd of November 2020. In addition, the new, two-storey theme suites won the title of Finland's Leading Hotel Suite.

The international World Travel Awards gala was celebrated for the 27th time on the 2nd of November 2020. At the "Oscars" of the travel industry, Naantali Spa won two titles, Finland's Leading Hotel 2020 and Finland's Leading Hotel Suite 2020. Other hotels nominated for the same categories were for example *Hotel Kämp*, *Klaus K*, *Hilton Helsinki Strand* and *Radisson Blue Seaside Hotel* in Helsinki and *SnowVillage* in Lapland.

Naantali Spa was also nominated for Finland's Leading Business Hotel and Europe's Leading Leisure Resort, representing the Nordics alone among five other resorts from Southern and Eastern Europe.

"Our success this year goes to prove that our determined work with all the renewals and renovations during the past years has paid off. The recognition inspires us to continue onwards, despite the hard times in the travel sector", comments the spa's Sales and Marketing Director Joni Hakkarainen.

CEO Riikka Arola expresses her sincere appreciation to not just the voters but the staff - "Without them, the spa would only be an empty shell. It is our staff that creates the unique atmosphere and award-winning customer experience we are so proud of."

Categories the Spa was nominated for:

Finland's Leading Hotel - *winner*
Finland's Leading Hotel Suite - *winner*
Finland's Leading Business Hotel - *top 9*
Europe's Leading Leisure Resort - *top 6*

World Travel Awards

World Travel Awards was founded in 1993 to celebrate the best of the best in the travel industry. Nowadays it is considered the most prestigious recognition in the world of travel. There are several categories from hotels to travel agents and airlines for which individual travelers and industry professionals can vote.

www.worldtravelawards.com

Naantali Spa

Naantali Spa is a renowned spa- and conference resort in Naantali, Finland. The old monastery town of Naantali is located in unique seaside surroundings in the Finnish Archipelago. Naantali Spa is part of the Sunborn family, which has decades of experience in the hospitality sector. The operations vary from spa resorts and residential communities to hotels, restaurants, catering operations and event production. Sunborn is also known as the forerunner of a unique approach to exclusive hotel accommodation, the super yacht hotels.

www.naantalispa.fi